

Sample Request for Testimonial Letter  
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Josephine Customer  
ABC Accounting Services  
123 Easy Street  
Sometown, PA 15792  
January 2, 2006

Dear Ms. Customer:

I'd like to ask you a favor. I'm putting together a collection of testimonials from my satisfied customers such as yourself – some comments about my company's services.

Would you mind taking a few minutes to give me your opinion of my petsitting business? There's no need to type up a fancy letter. Just write down some comments on the back of this letter, sign below, and return it to me in the enclosed self-addressed, stamped envelope. I look forward to reading your comments about my service – both what you like as well as any suggestions on how we can do better.

Thank you very much for your assistance.

Kind regards,

Ima Katt

You have my permission to quote my comments in advertisements, brochures, Internet sites, newsletters, e-zines, and other promotions used to sell and market your business's services.

Signature \_\_\_\_\_ Date \_\_\_\_\_